PolishPal

MEDIA KIT · NOVEMBER 2026

The free Polish course for English speakers

21 structured lessons from A0 to A1 with recorded audio, quizzes, a grammar reference, weekly YouTube lessons and 115 guides to Polish language and culture. No paywall, no sign-up.



1,394
visits from Google Search in 28 days

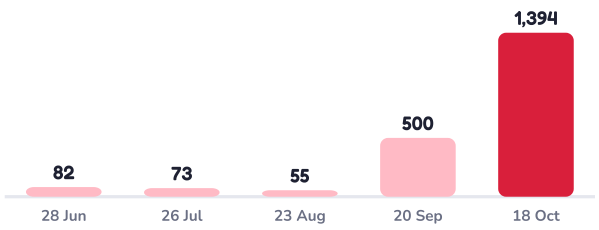
178k
search impressions in 28 days

×2.8
growth on the previous 28 days

6.6
average Google position

Google Search Console, 18 October – 14 November 2026. Search only: direct, social and YouTube visits come on top.

Search visits per 28 days since launch



Where readers are

United Kingdom · United States · Poland · Germany · Canada · Netherlands · Australia · Ireland

Top countries by Google Search visits, last 90 days. The UK, US and Poland together bring over half of all visits.

What's on the site

21
structured lessons, A0 to A1

1,009
Polish audio clips, voice chosen by a native speaker

115
blog guides: culture, phrases, life in Poland

21
quizzes

19
grammar reference topics

Weekly
YouTube video lessons and Shorts since Nov 2026

PolishPal · polishpal.pl
Free Polish for English speakers, made in Poznań since June 2026

partners@team.polishpal.pl

PolishPal

PARTNER WITH POLISHPAL

Who reads PolishPal

People moving to Poland

Expats, students and workers who need everyday Polish, and residents heading for the B1 exam for citizenship.

Reads: **best cities for expats**, **cost of living**, **PESEL number**

Partners of Poles

English speakers learning to talk with a Polish partner and their family, often before a first Christmas or a wedding.

Reads: **Wigilia**, **Polish wedding traditions**, **baby names**

Heritage learners

People in the UK, US and Canada reconnecting with Polish roots, family names and traditions.

Reads: **Polish surnames**, **Christmas traditions**, **Easter**

Travellers and culture fans

Visitors planning a trip and readers curious about Polish food, holidays, history and slang.

Reads: **phrases for travellers**, **pierogi**, **Christmas markets**

Ways to work together

1 **Supporter of the free course**
Name and logo on our Partners page and a thank-you credit in YouTube lesson descriptions.

2 **Presented-by guide**
A labelled sponsor box on the blog guide that matches your service, for example moving to Poland or Polish Christmas.

3 **YouTube lesson credit**
A short spoken credit and a description link in a weekly video lesson, marked as paid promotion.

4 **Blog banner**
A fixed slot on relevant articles, marked "Advertisement", with a sponsored link.

Our rules

- Lessons, grammar and quizzes stay free and ad-free; sponsors appear on the blog, on YouTube and on our Partners page.
- Every paid placement is labelled, and sponsored links carry rel="sponsored".
- Sponsors never write or edit teaching content. We only work with services we would recommend to a friend.
- We never sell or share readers' data.

Abdurrahman Narwastu Nagoro
FOUNDER

Built PolishPal as his own study tool for a Polish exam, then opened it to everyone.

Iga Nagoro
NATIVE-SPEAKER EDITOR

Reviews the Polish in every lesson and chose the voice used for the course audio.

Rates and availability on request
polishpal.pl/partners · polishpal.pl/press

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